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As a trading company that is specialized in promoting and facilitating trade the decision to enter Kenya was of no surprise due its growing economy and membership in several trade organizations such as the 'COMESA' as well as the key role which it plays in facilitating trade for several other countries in the region. Kenya's economy and trade volume have been on everyone's watch list especially in Egypt as there have been several successful stories of projects, partnerships and new business-relationship between Egyptian and Kenyan companies.

### Year of Establishment

1994

### Company Size

large

### Areas of Expertise

Marketing, Promotion

### Technology Profile and Skills

**Mohamed ElFayoumi,**  
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### Team Photo



### Category

### Consultants

#### Company Details

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